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PITCHING COMPETITION

TECH FUNDING OLYMPICS

2012 ON3
SPONSORSHIP PACKET

Luzon | Visayas | Mindanao

February 2012

After a successful launch of the ON3 program in 2011, we are even more encouraged about this year's program. The ON3 Pitching Competition will begin on April 10th with technology startups representing the Region of Visayas. ON3 is about discovering, mobilizing, and forming a healthy entrepreneurial ecosystem in the Philippines to foster the development and growth of global companies. Everything starts with an idea, however it takes critical resources to turn an idea into a thriving business that can compete globally and gain meaningful market share. With your support, you can help turn the idea for the Philippines to be recognized worldwide for its talent and creativity in the science and technology communities.

We invite you to become a Sponsor for the 2012 ON3 program. Without your financial support as a Sponsor and the commitment from our Partners and friends, ON3 cannot deliver a quality program that provides hands-on coaching, hosting, and management.

Looking toward the future, we seek to improve the ON3 program and we are expanding our partnerships in the US to include Subject Matter Experts (SMEs). Many of these SMEs are founders who are running successful businesses. We are excited to be working with two individuals, an early Founder of Pixar Animation Studios and a Producer of various Nickelodeon shows, to produce a "Creative Workshop" targeted at industries in Film, Gaming, and Software Animation. This workshop and others enable STAC-Silicon Valley to introduce quality individuals who can help the Philippines accelerate industries that have the potential to be significant, large and global players.

We encourage you to become a 2012 ON3 Sponsor and enclosed is a summary of the Sponsorship levels. We look forward to seeing you in April!

Warm Regards,

Christina Laskowski

M. Christina Laskowski
President, STAC-Silicon Valley

Welcome

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SPONSOR LEVELS

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Sponsorship Levels & Benefits	Platinum - Venture Capitalist	Gold - Investor	Angel - Silver	Seed - Bronze
	\$ 20,000	\$ 15,000	\$10,000	\$ 5,000
	US Dollars			
ON3 Regional & National Competition				
Corporate logo on STAC website with hot link to your site	x	x	x	x
Acknowledgement on STAC website	x	x	x	x
Sponsor level acknowledgement on Powerpoint loop	x	x	x	x
Social Media posts noting sponsorship on LinkedIn & Facebook	x	x	x	x
Inclusion in press releases as a sponsor	x	x	x	x
Sponsorship acknowledgement on marketing collateral	x	x	x	x
Special recognition before and after each Competition	x	x	x	x
ON3 National Competition				
Placement of your banner or pull down ad screen	x	x	x	
Special recognition before and after Mixer Event	x	x	x	
Co-participation in marketing activities with other Sponsors	x	x		
Co-participation in marketing activities with ON3 Partners	x	x		
Special recognition with US partners	x	x		
Special break out session to address academic audience	x	x		
4 guests at the ON3 National Competition Meet & Greet before Final Competition	x			
ON3 Regional Competitions: Reserved Seating				
8 Seats	x			
4 Seats		x		
2 Seats			x	x
ON3 National Competition: Reserved Seating				
8 Seats	x			
4 Seats		x		
2 Seats			x	x
Advertising in ON3 National Competition Brochure				
Full page, four color ad (9.5"W x 10.5" H).	x			
Half page, four color ad (4.75" W x 10.5" H).		x		
Quarter page, B&W ad (4.75" W x 5.25" H).			x	
Eighth page, B&W ad (4.75" W x 2.625" H).				x

Frequently Asked Questions

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What is ON3?

ON3 is an annual pitching competition for Filipino startup companies involved in technology including consumer web, Internet, mobile, wireless, social media, gaming, software, clean, and biotech. ON3 is a program created by STAC-Silicon Valley.

Where are the competitions held?

There are 4 regional competitions where startup companies compete to be the finalist for the National competition which is held in conjunction with the National Science and Technology Week (NSTW) hosted by the Department of Science & Technology (DOST). The regional competitions will be held in April at the following locations:

- April 10-12: Cebu (Visayas)
- April 13-15: Davao (Mindanao)
- April 16-18: Calasiao, Pangasinan (Northern Luzon)
- April 19-21: Taguig, Metro Manila (Southern Luzon & NCR)

What are the qualifications to compete?

Companies will have 1) an authentic and owned IP with at least 2 founders who aim to solve a real and big problem; 2) an existing product, with market traction and revenue; and 3) must be looking for funding and/or global business development.

What is the format the startups must follow?

Each startup has 3 minutes to deliver their elevator pitch.

Are the startups coached prior to delivering their elevator pitch?

The company founders participate in sessions to prepare them for the elevator pitch.

How many companies compete for the Grand Prize?

Up to 20 companies from the Regionals will be chosen to compete during the Nationals in July for the Grand Prize.

What is the Grand Prize?

The Grand Prize is a three (3) month immersion in Silicon Valley including:

- 1) To be part of the startup community at Plug and Play Tech Center
- 2) Introduction to at least 5 top-tier VC's, Angel Investors, and Large corporations
- 3) Participation at one EXPO series by Plug and Play (upon qualification)
- 4) Participation at Plug and Play's three-day Silicon Valley Entrepreneurship Academy

Frequently Asked Questions

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Who is STAC-Silicon Valley?

The Science and Technology Advisory Council - Silicon Valley, formed in 1988, is a non-profit organization focused on providing strategic advisory services to assist in global commercialization of R&D through entrepreneurship in the Philippines.

Does STAC-Silicon Valley have partnerships?

STAC-Silicon Valley has forged partnerships with the government, schools, private sector, regional organizations, and professional organizations within the Philippines.

Is there a list of Partners?

ON3 Partners include Brain Gain Network (BGN), Brokenshire College, Cebu Business Incubator, Department of Foreign Affairs (DFA), Department of Science & Technology (DOST), Department of Trade & Industry (DTI), Filipino Entrepreneur Network (FEN), ICT Davao Inc., MINT, TechTalks and Plug and Play Tech Center.

Who were the Sponsors for the 2011 ON3 Pitching Competition?

The Sponsors for 2011 were Novare Technologies and SMART Communications.

How can I sign-up to be a Sponsor for 2012 ON3 Pitching Competition?

The Sponsorship levels is described on page 4 and the Sponsorship form is on page 9.

ON3 Partners

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2011 ON3 Nationals Participants

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2012 ON3 Sponsorship Form

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Name: _____

Title: _____

Company Name: _____

Mailing Address: _____

City/State/Zip/ Country: _____

Tel(Business): _____

Tel (Assistant): _____

Fax: _____

Email Address: _____

Sponsor Levels (check one)

_____ Venture Capital – Platinum \$ 20,000 USD

_____ Gold – Investor \$ 15,000 USD

_____ Silver – Angel \$ 10,000 USD

_____ Bronze – Seed \$ 5,000 USD

On behalf of _____, I accept and acknowledge our commitment in the amount indicated above to serve as a Sponsor for the ON3 Business Plan Competition produced by STAC-Silicon Valley.

By: _____

Date: _____

Name: _____

Title: _____

Print Name

Submit completed and signed Sponsorship form to ON3manager@hotmail.com

Wire Transfer Information

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Direct to: Wire Routing Transit Number (RTN/ABA 121000248)

Bank Name: Wells Fargo Bank N.A.
420 Montgomery Street
San Francisco, CA 94104

BNF/Field 200: 201 616 5280

Name on Statement: The Science & Technology Advisory Council, Inc.

For International Transfer: Only International SWIFT BIC WFBIUS6S

CHIPS Participant UID ABA 0407

STAC-Silicon Valley History

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- 1988: Science & Technology Advisory Council (STAC) concept proposed by Department of Foreign Affairs
- 1989: STAC-San Francisco chapter established in San Francisco consulate
- 1990: First organizational meeting held in Silicon Valley. Dado Banatao designated as Chairman
- 1993: STAC SF 501c(3) non profit; tax-exempt status
- 1999: Current board structure formed
Dennis Fernandez – Chairman and Christina Laskowski, President
- 2009: MOA signed with DOST / DTI / DFA
- 2010: Rebrand and Refocus of STAC Silicon Valley. Efforts centered on Entrepreneurship
- 2011: Activities and Platform Creation Launched
 - ON3 – February 2011
 - eXeLr8 platform – March 2011



STAC SILICON VALLEY

SCIENCE & TECHNOLOGY ADVISORY COUNCIL
WWW.STACSILICONVALLEY.ORG

Be a Sponsor ... 2012 ON3 Pitching Competition